

## **MEDIA ALERT**

To:

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FOR IMMEDIATE RELEASE

[Tijuana Flats](#) Selects [CoAdvantage](#) for HRO Solution

[CoAdvantage](#), a leading provider of end-to-end Human Resource Outsourcing (HRO) services, announced that [TJF Management Company](#) (Corporate Support Organization for Tijuana Flats) has successfully implemented into CoAdvantage's fully integrated HRMS and payroll solution.

Due to remarkable expansion, Tijuana Flats was faced with a variety of challenges in the human resources arena, particularly managing the gap between payroll and benefits administration for their unique corporate structure and twenty-one corporate restaurants. CoAdvantage's HRO solution enabled Tijuana Flats to integrate their labor management systems so that the existing human resources staff could focus their efforts on personnel support as well as recruiting efforts.

"CoAdvantage has been very helpful and accommodating, ready to help when we've needed their assistance," said Jeff Rettig, Director of Human Resources for Tijuana Flats. "Anytime we've needed support, they've been there to work with our team."

After evaluating a number of HRO providers, Tijuana Flats signed with CoAdvantage to not only drive efficiencies to current expansion plans, but also because CoAdvantage provided an easily replicable onboarding process for the new Tijuana Flats restaurants being built throughout the Southeast. Store managers are now relieved of the time-consuming HR related administration and can focus on operating each of the highly successful Tijuana Flats locations.

"Our value proposition continues to resonate with clients who are experiencing high growth and the challenges of managing the human resource functions of a multi-location operation" said CoAdvantage CEO Dayne Williams. "We are thrilled to partner with Tijuana Flats and know that the synergies between the two organizations will result in a very positive experience for managers and employees, alike" he added.

### **About Tijuana Flats**

Established in 1995 in Winter Park, Fla., Tijuana Flats is a unique, fast-casual Tex-Mex dining experience featuring superior guest service and fresh, made-to-order food. Tijuana Flats has locations in Florida, Indiana, North Carolina, Pennsylvania and Virginia. Known worldwide for their own brand of hot sauces, Tijuana Flats Hot Foods Inc., a separate company, provides the restaurants' specialty products, hot sauces and condiments. Additionally, one of the company's famous hot sauces, the mango-flavored "Just in Queso" sauce, supports the Just in Queso Fund®, a year-round, not-for-profit reserve to aid people and

programs in their time of need. Tijuana Flats offers gift packages for sale both in its restaurants and at [www.tijuanaflats.com](http://www.tijuanaflats.com).

**About CoAdvantage**

CoAdvantage delivers comprehensive Human Resource Outsourcing (HRO) solutions through a combination of adaptable, scalable human resource tools, an industry-leading web portal and our dedicated Client Service Center. Recognized for three years as an Inc. 500 Fastest Growing Company, CoAdvantage is a full-service provider of tailored HRO solutions for dynamic small and mid-sized companies. CoAdvantage enhances the business impact of the HR function using expertise, innovation and practical business insight. CoAdvantage's solutions actively build, sustain, and transform companies—keeping pace with business needs across all stages of growth. For more information, please visit [www.coadvantage.com](http://www.coadvantage.com).