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Cytiva and CoAdvantage Team Up to Provide World Class Recruiting Services and Technology

Leading HR Service Provider to Offer SonicRecruit to Its Client Base

EMERYVILLE, CA – March 16, 2009 – Cytiva Software, Inc. (CRX:TSX.V), a leading provider of on-demand recruiting software and talent management solutions, announced today a new partnership with CoAdvantage, a leading provider of human resources (HR) and benefits solutions.

Under the new arrangement, Cytiva's SonicRecruit software allows CoAdvantage to provide clients with an applicant tracking solution that interfaces with the company's payroll, HR and benefits administration technologies. CoAdvantage has made the software available to its clients, comprised of small- and medium-sized businesses (SMB), throughout the United States. This software helps these clients to attract and manage prospective workforces.

“We chose Cytiva after completing due diligence on other recruiting software technologies and found SonicRecruit to be a reliable and successful vendor, from sales support and pricing to training and integration,” said CoAdvantage Vice President of Technology Jordan Conley.

“CoAdvantage is known for its high level of service and HR expertise,” said Jason Moreau, CEO of Cytiva Software, Inc. “This kind of partnership allows SonicRecruit to complement CoAdvantage's strong offering and increases our visibility within their loyal client base.”

CoAdvantage Human Resources Outsourcing President Scott Millson believes this partnership will continue to further CoAdvantage's mission to serve clients with

excellence and innovation. “We seek best-in-breed partners for our clients in the SMB marketplace who assist us in providing solutions that reduce administrative headaches and overhead so our clients can focus on strategy and results,” said Millson.

About CoAdvantage

CoAdvantage is well into its second decade of service with a growth strategy unlike any other in the industry, an expanded geographic scope, and a continued commitment to its staff, clients, partners, and community. The company delivers comprehensive and tailored human resource outsourcing solutions to small- and medium-sized businesses through a combination of adaptable, scalable human resource tools, an industry-leading web portal and five-star client service. Recognized for three years as an Inc. 500 Fastest Growing Company, CoAdvantage enhances the business impact of the human resources function using expertise, innovation, practical business insight and solutions that actively build, sustain and transform companies—keeping pace with business needs across all stages of growth. CoAdvantage has offices in Orlando, Ft. Lauderdale, Tampa and Bradenton, Fla.; Salt Lake City, Utah; Boulder, Colo.; Spokane, Wash.; and Houston, Texas.

About Cytiva Software Inc.

Cytiva Software Inc. (CRX:TSX.V) provides innovative on-demand talent management software and services to mid-sized and Fortune 500 companies. Its flagship recruiting software, SonicRecruit, allows corporations to screen applicants, automate recruiting departments, customize corporate career sites and hire great people. This premier applicant tracking system improves recruiting effectiveness, speeding up the hiring process and reducing cost per hire. Cytiva's SonicPerform employee performance management system automates employee evaluations, aligns employees around key goals and encourages year round feedback. And, Cytiva's SonicOnboard onboarding solution helps organizations get their new hires productively contributing faster. For more information, visit <http://www.sonicrecruit.com>.